

MISS*UNIVERSE

CONFIDENTLY BEAUTIFUL

THE 2015 MISS UNIVERSE® PAGEANT MEDIA GUIDELINES

By accepting a media credential to MISS UNIVERSE® 2015, you are agreeing that you (and all representatives from your organization) have read the Media Guidelines and agree to follow them. These Media Guidelines are subject to change, modification or amendment from time to time by MUO. Anyone found violating the Media Guidelines risks forfeiting their MISS UNIVERSE® 2015 credentials.

NOTE: Credential badges must be displayed at all times while on site and while covering MISS UNIVERSE® 2015 related activities off-site.

MEDIA ACCESSIBILITY DURING THE 2015 MISS UNIVERSE® PAGEANT

Press Tips with specific dates and times of events that are “open to the media” will be made available on our press site www.press.missuniverse.com and sent to credentialed media leading up to the pageant.

No one will be allowed in the rehearsal hall during rehearsals or on-location shoots unless that day or particular time has been designated “open to the media” or you have scheduled a time to do so.

Requests for interviews or photo opportunities with contestants must be arranged through MUO. Email requests to Kat Cook (kat@missuniverse.com).

All individuals and organizations granted a media credential must cooperate with security personnel authorized by the venue and MUO.

ONE-ON-ONE INTERVIEWS

We will do our best to accommodate your one-on-one contestant interview requests. If we cannot provide one-on-one interviews, we will facilitate forums where you can interview the contestants of your choice for several minutes.

DAILY PRESS UPDATES

Check the Miss Universe Organization press site for any updates on events. These edits are made to the Press Tips daily. To obtain access to the press site, you must apply at www.press.missuniverse.com. The calendars of activities are subject to change, and we recommend that you RSVP to Sara Dixon at Sara@missuniverse.com for all scheduled events you are planning to cover.

MEDIA ACCOMPANIMENT

A public relations representative of MUO will be available throughout the entire event period to answer or direct any questions you may have, facilitate any requests, etc.

USE OF LIGHTING FOR STILL PHOTOGRAPHY/VIDEOTAPING

Photographers and camera crews may use their own lighting. You should ask before arriving at event location about the media area at that location in order to have the appropriate equipment on hand. Often the production is uncertain until the day-of where the media will be stationed for photo ops.

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ACCESS TO OTHER PHOTOGRAPHY

Media outlets can apply for access to high-resolution photos via our Internet press site located at www.press.missuniverse.com. To apply for access to this site, select *Apply for Access* (if you do not already have a password) from the menu, and fill out the interactive request form.

HIGHLIGHT CLIPS FOR ELECTRONIC MEDIA

Electronic media will not be permitted to broadcast the entire Presentation or Final Show; however, you may, with MUO's permission, be allowed to pre-tape up to five (5) minutes of the Presentation Show.

LIVE SHOTS INSIDE THE VENUE

Only select media is permitted inside the venue during the Final Show. Permission to shoot any live material in or around the venue must be arranged prior to the time you wish to shoot.

NIGHT OF PRESENTATION SHOW AND FINAL SHOW

The following rules apply to the Presentation Show and the Final Show:

- Following the Final Show, media will be permitted to photograph and conduct electronic interviews with the winner in a designated area. Information on the location of the shoot can be obtained through the MUO Production Office.

ALL PHOTOGRAPHERS PLEASE NOTE

By accepting a media credential to MISS UNIVERSE[®] 2015, all photographers agree that their photographs will be used solely in an editorial manner relating to the MISS UNIVERSE[®] 2015 event for distribution in any and all media solely by photographer's Assignees and Licensees (Collectively "Designees") for editorial purposes. Except for the limited right to use photographs as set forth above, neither photographer nor photographer's Designees shall authorize or permit any use of any photographs in any manner or media without the prior written consent of MUO, which consent MUO may grant or withhold for any or no reason. Prior to distribution by Photographer's Designees, photographs shall be designated "FOR EDITORIAL USE ONLY." Photographers acknowledge that MUO makes no representation, warranty or agreement with respect to the photographs and photographer shall obtain (or cause the applicable Designees to obtain) if applicable, all third party consents, waivers and approvals relating to the Designees' use of the photographs. Any violation of this provision may result in forfeiture of credentials for MISS UNIVERSE[®] 2014 and any other future MUO events, in addition to any legal and equitable remedies available to MUO.

ALL VIDEOGRAPHERS PLEASE NOTE

By accepting a media credential to MISS UNIVERSE[®] 2015, all videographers agree that their footage will ONLY be used for the purpose of news coverage of MISS UNIVERSE[®] 2015 by the media outlet(s) for whom they are credentialed, unless prior written approval has been granted by MUO, which approval may be granted or withheld in MUO's sole discretion. Any other use of footage, including, without limitation, for entertainment programming, is strictly prohibited and may result in forfeiture of credentials for MISS UNIVERSE[®] 2015 and any other future MUO events, in addition to any legal and equitable remedies available to MUO.