

THE 70<sup>TH</sup>  
MISS \* UNIVERSE  
COMPETITION

EILAT, ISRAEL

**“70<sup>TH</sup> MISS UNIVERSE COMPETITION®” TO AIR LIVE FROM EILAT, ISRAEL IN DECEMBER 2021, ON FOX**  
*Legendary entertainer Steve Harvey returns to host the 70<sup>th</sup> anniversary celebration.*

**NEW YORK, NY (JULY 20, 2021)** – The Miss Universe Organization, the Israeli Ministry of Tourism and the city of Eilat today announced that the 70<sup>th</sup> MISS UNIVERSE® competition air live from Eilat, Israel in December 2021. The 70<sup>th</sup> MISS UNIVERSE Competition will once again be hosted by legendary entertainer Steve Harvey on FOX.

“Israel has been on our shortlist of host countries for a number of years due to its rich history, beautiful landscapes, myriad of cultures and appeal as a global tourist destination,” said Paula M. Shugart, president of the Miss Universe Organization. “As we sought an impressive location for our 70<sup>th</sup> anniversary celebration, it became clear through our conversations with acting Mayor Lankri and the Israeli Ministry that Israel has the resources and demonstrated the commitment to host MISS UNIVERSE in December. We look forward to deepening our commitment and creating meaningful cultural conversation, connection and understanding through this partnership.”

“The city of Eilat, together with our partners at the Ministry of Tourism, are delighted and proud to host the Miss Universe events and accommodate the 70-year celebrations in Eilat,” said Eli Lankri, acting mayor of Eilat. “The new Ramon Eilat Airport has, without a doubt, served as the foundation for Eilat’s opening up to new international opportunities, and the city is ready and willing to host contestants from over 90 countries.”

The three-hour event will feature women representing countries and territories across the globe competing in multiple categories, including personal statement, swimsuit, evening gown and interview, ending with Mexico’s Andrea Meza crowning her successor. Meza, a former software engineer, has advocated for women’s equality during her reign.

“Being the only Miss Universe crowned during the COVID-19 pandemic has made my reign unforgettable,” said Meza. “I hope that the world takes the vaccine as soon as it is available so that, come December, as many people as possible can join the 70<sup>th</sup> anniversary celebration in Israel.”

In the weeks ahead of the competition, contestants will get to explore the rich history and culture of Israel, with visits to notable locations, including the Dead Sea, Jerusalem, Tel Aviv, and those throughout the host city of Eilat. Additionally, Meza is set to visit Israel later this summer to begin to explore the country in which she will give up her title.

“We in Israel are delighted to host the 70<sup>th</sup> anniversary celebrations of the iconic Miss Universe pageant—an event celebrating women’s empowerment, optimism, tolerance and desire for excellence, which crosses every geographical and national border,” said Yoel Razvozov, Israel’s Minister of Tourism.

THE 70<sup>TH</sup>  
MISS \* UNIVERSE  
COMPETITION

EILAT, ISRAEL

The show will air in nearly 160 countries and territories across the globe. In the U.S., FOX will be the English-language broadcaster, while Telemundo will be the special's Spanish-language home. This deal was negotiated and executed by Israeli producer Tali Eshkoli and Los Angeles-based producer Assaf Blecher who will also serve as producers for the show on the Israeli side.

Find MISS UNIVERSE® on [Facebook](#) and [YouTube](#), and follow on [Twitter](#) and [Instagram](#). The Miss Universe Organization is an IMG company.

###

**About The Miss Universe Organization:**

The Miss Universe Organization (MUO) is a global community that empowers women to realize their goals through experiences that build self-confidence and create opportunities for success. MISS UNIVERSE®, MISS USA® and MISS TEEN USA® programs provide the 10,000 women who participate annually an international platform to affect positive change through influential humanitarian and professional efforts. The contestants and titleholders are leaders and role models in their communities, develop personal and professional goals, and inspire others to do the same. The Miss Universe Organization is an IMG company. To learn more, visit [www.missuniverse.com](http://www.missuniverse.com).

**About FOX Entertainment:**

FOX Entertainment's 30-year legacy of innovative, hit programming includes 9-1-1, 9-1-1: LONE STAR, THE MASKED SINGER, LEGO MASTERS, THE SIMPSONS, "Empire," "24," "The X-Files" and "American Idol." Delivering high-quality scripted, non-scripted, animation, live content and major sports, FOX won the 2020-2021 broadcast season, marking the second consecutive season it ranked #1. In addition to its broadcast network, FOX Entertainment oversees the operations of FOX Alternative Entertainment, its in-house unscripted studio that produces THE MASKED SINGER, I CAN SEE YOUR VOICE and NAME THAT TUNE, among other series; and the award-winning animation studio Bento Box Entertainment, which produces animated content for FOX, including the Emmy Award-winning hit BOB'S BURGERS and new series DUNCANVILLE, THE GREAT NORTH and HOUSEBROKEN, as well as programming for other broadcast, streaming and cable platforms. Tubi, FOX Entertainment's fast-growing ad-supported video-on-demand (AVOD) service, features more than 30,000 movies and television series, and news content that's available in the U.S., Canada, Mexico and Australia.

**About Eilat:**

Eilat, Israel's southern gateway, is an oasis on the shores of the Red Sea, a meeting point for the sun, desert and sea and a crossroads between four countries and three continents. Eilat offers spectacular natural landscapes and tropical crystal clear sea waters with thousands of species of fish and corals. Eilat is a leading tourism and leisure destination and home to some of the most luxurious hotels in Israel. Hosting 3 million domestic and international vacationers annually, Eilat offers over 12,000 hotel rooms of all price categories. Experiences include desert and sea attractions, diving in the magnificent Red Sea Gulf, jeep tours, walking tracks and vibrant nightlife. The city also boasts worldwide recognition as a

THE 70<sup>TH</sup>  
MISS \* UNIVERSE  
COMPETITION

EILAT, ISRAEL

venue for major conference and festivals. The City of Eilat invites you to come and enjoy the perfect holiday experience and all that Eilat has to offer.

**About Steve Harvey:**

Steve Harvey is an Emmy® Award-winning entertainer, radio personality, motivational speaker, New York Times best-selling author, global businessman and philanthropist.

Harvey has hosted five MISS UNIVERSE® competitions and currently hosts the iconic game show Family Feud and its spinoff Celebrity Family Feud. For more about Harvey, visit [www.steveharvey.com](http://www.steveharvey.com).

**About NBCUniversal Telemundo Enterprises:**

NBCUniversal Telemundo Enterprises is a world-class media company leading the industry in the production and distribution of high-quality Spanish-language content to U.S. Hispanics and audiences around the world. This fast-growing multiplatform portfolio is comprised of the Telemundo Network and Station Group, Telemundo Deportes, Telemundo Global Studios, Universo, and a Revenue Strategy & Innovation unit. Telemundo Network features original Spanish-language entertainment, news and sports content reaching 94% of U.S. Hispanic TV households in 210 markets through 30 local stations, 50 affiliates and its national feed. Telemundo also owns WKAQ, a television station that serves viewers in Puerto Rico. TelemundoDeportes is the designated Spanish-language home of two of the world's most popular sporting events: FIFA World Cup™ through 2026 and the Summer Olympic Games through 2032. Telemundo Global Studios is the company's domestic and international scripted production unit including Telemundo Studios, Telemundo International Studios, Telemundo International, Underground Producciones, an internationally renowned production boutique based in Argentina as well as all of the company's co-production partnerships. As the #1 media company reaching Hispanics and millennials online, the Revenue Strategy & Innovation unit distributes original content across multiple platforms, maximizing its exclusive partnerships with properties such as BuzzFeed, Vox, and Snapchat.

Through TelemundoInternacional, the largest U.S.-based distributor of Spanish-language content in the world; and Universo, the company reflects the diverse lifestyle, cultural experience and language of its expanding audience. NBCUniversal TelemundoEnterprises is a division of NBCUniversal, a subsidiary of Comcast Corporation.

**Press Contact:**

Meg Omecene

The Miss Universe Organization

[momecene@endeavorco.com](mailto:momecene@endeavorco.com)