

# MISS \* UNIVERSE

**MISS UNIVERSE MEXICO, ANDREA MEZA, CROWNED 69<sup>TH</sup> MISS UNIVERSE  
IN INSPIRING TELEVISED SHOW FEATURING AN ELECTRIFYING PERFORMANCE BY GRAMMY-  
NOMINATED ARTIST LUIS FONSI**

*Clips from the show and images can be found at [press.missuniverse.com](http://press.missuniverse.com)*

**HOLLYWOOD, FL (May 17, 2021)** – Miss Universe Mexico **Andrea Meza** was crowned Miss Universe live on FYI™ and Telemundo last night from the Seminole Hard Rock Hotel & Casino in Hollywood, Florida. Andrea will use her year as Miss Universe to advocate for women’s rights and against gender-based violence.

After a beautiful National Costume Competition, rounds of interviews, a preliminary competition and the live Finals, Andrea was crowned with the beautiful Mouawad Power of Unity Crown, presented to her by outgoing Miss Universe 2019 Zozibini Tunzi, who now holds the title for the longest-ever reigning Miss Universe.

“I am so honored to have been selected among the 73 other amazing women I stood with tonight,” said Miss Universe Andrea Meza. “It is a dream come true to wear the Miss Universe crown, and I hope to serve the world through my advocacy for equality in the year to come and beyond.”

Andrea Meza, 26, is from Chihuahua City, and represented her home country, Mexico, as Miss Universe Mexico, in the 69<sup>th</sup> annual Miss Universe competition. Andrea has a degree in software engineering, and is an activist, and currently works closely with the Municipal Institute for Women, which aims to end gender-based violence. She is also a certified make-up artist and model, who is passionate about being active and living a healthy lifestyle. She is also vegan, and enjoys extreme sports in her free time, including rappelling and sand boarding. Andrea is also the official Tourism Brand Ambassador for her hometown, Chihuahua, promoting the best tourist attractions and rich culture her beautiful home offers.

“It is certainly emotional to see the crown begin a new journey tonight with Andrea,” said Paula M. Shugart, president of the Miss Universe Organization. “After a year unlike any other, I am so grateful for the extra months we got to spend with Zozi, and I know Andrea will reign with strength, ambition and grace.”

The inspiring show was hosted by Access Hollywood’s **Mario Lopez** and actress and model **Olivia Culpo**, with an electrifying performance by Grammy-nominated artist **Luis Fonsi**. Miss Universe 2017 **Demi-Leigh Tebow**, Miss USA 2019 **Cheslie Kryst**, and Miss Universe 2014 **Paulina Vega** gave viewers a behind-the-scenes look at the show throughout the night. If fans missed the live show on FYI or Telemundo, they can still catch the action streaming beginning Monday on Roku.

At this year’s Miss Universe competition, women representing 74 countries competed in multiple categories. The show aired in over 190 countries and territories across the globe. Andrea will move to New York City today to represent the brand and various philanthropic organizations during her reign.

This year’s Miss Universe Selection Committee was comprised of Miss Universe 1997 Brook Lee; Miss Universe 2006 Zuleyka Rivera; president of Carnival Cruise Line Christine Duffy, CMO of Mary Kay

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Cosmetics Sheryl Adkins-Green; actor and activist Arden Cho; CEO of Live Tinted Deepica Mutyala; television host Keltie Knight; and CEO of Arena del Rio Tatyana Orozco.

During the telecast, Miss Universe Myanmar Thuzar Wint Lwin was announced as the winner of the National Costume Competition, following her emotional display on Thursday to “Pray for Myanmar” amidst the political climate in her country. Additionally, Miss Universe Bolivia Lenka Nemer was announced as the first-ever winner of the Miss Universe Impact Award, presented by Invisi Smart. CEO of Invisi Smart Saba Yussouff presented the award to Nemer for her work advancing urban cultivation to eradicate hunger and food insecurity. The president of Carnival Cruise Line, Christine Duffy, presented Miss Universe Dominican Republic Kimberly Jimenez “The Carnival Spirit Award.” Jimenez was named the godmother of the Mardi Gras liner for exhibiting the spirit of friendship.

Taking its inspiration from the universal themes of nature, strength, beauty, femininity and fairness, the Mouawad MISS UNIVERSE® Power of Unity Crown is crafted from 18-karat gold and handset with more than 1,725 white diamonds and 3 golden canary diamonds. These hundreds of diamonds are set in intricate interplays of motifs of petals, leaves and vines, representing communities across the seven continents whose bonds unite them in the same purpose of empowering one another. The crown’s centerpiece, a shield cut golden canary diamond weighing a magnificent 62.83ct, and its harmony with the diamonds surrounding it, inspires the crown’s name, the Power of Unity.

Mouawad Co-Guardian Pascal Mouawad said, “It is inspiring to see the Mouawad MISS UNIVERSE® Power of Unity Crown begin a new chapter with a new reigning Miss Universe. We look forward to seeing its powerful message of beauty, unity and being a force for good be embodied and carried forward by Andrea.”

For more information on the Miss Universe Organization, please follow us on [Facebook](#), [YouTube](#), [Twitter](#) and [Instagram](#).

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## **About The Miss Universe Organization (MUO)**

The Miss Universe Organization (MUO) is a global community that empowers women to realize their goals through experiences that build self-confidence and create opportunities for success. MISS UNIVERSE®, MISS USA®, and MISS TEEN USA® programs provide the 10,000 women who participate annually an international platform to affect positive change through influential humanitarian and professional efforts. The contestants and titleholders are leaders and role models in their communities, develop personal and professional goals, and inspire others to do the same. The Miss Universe Organization is an IMG company. For more information, visit [www.missuniverse.com](http://www.missuniverse.com).

## **About FYI**

FYI,<sup>TM</sup> inspires the ‘enthusiast’ in us all by highlighting those who live life to the fullest and pursue their passions and interests. Bringing together in one place a range of enthusiast lifestyle genres – from cars to all things home, the great outdoors to the amazing stories behind collectibles and much more – FYI, takes viewers inside the worlds of passionate enthusiasts who live their lives on their own terms. FYI is an A+E Networks’ brand. For more information, visit <https://www.aenetworks.com/brands/fyi>

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## **About NBCUniversal Telemundo Enterprises**

NBCUniversal Telemundo Enterprises is a world-class media company leading the industry in the production and distribution of high-quality Spanish-language content to U.S. Hispanics and audiences around the world. This fast-growing multiplatform portfolio is comprised of the Telemundo Network and Station Group, Telemundo Deportes, Telemundo Global Studios, Universo, and a Revenue Strategy & Innovation unit. Telemundo Network features original Spanish-language entertainment, news and sports content reaching 94% of U.S. Hispanic TV households in 210 markets through 30 local stations, 50 affiliates and its national feed. Telemundo also owns WKAQ, a television station that serves viewers in Puerto Rico. TelemundoDeportes is the designated Spanish-language home of two of the world's most popular sporting events: FIFA World Cup™ through 2026 and the Summer Olympic Games through 2032. Telemundo Global Studios is the company's domestic and international scripted production unit including Telemundo Studios, Telemundo International Studios, Telemundo International, Underground Producciones, an internationally renowned production boutique based in Argentina as well as all of the company's co-production partnerships. As the #1 media company reaching Hispanics and millennials online, the Revenue Strategy & Innovation unit distributes original content across multiple platforms, maximizing its exclusive partnerships with properties such as BuzzFeed, Vox, and Snapchat. Through TelemundoInternacional, the largest U.S.-based distributor of Spanish-language content in the world; and Universo, the company reflects the diverse lifestyle, cultural experience and language of its expanding audience. NBCUniversal TelemundoEnterprises is a division of NBCUniversal, a subsidiary of Comcast Corporation.

## **About Seminole Hard Rock Hotel & Casino Hollywood**

Seminole Hard Rock Hotel & Casino Hollywood is the flagship casino resort of Hard Rock International, owned by the Seminole Tribe of Florida. This world-renowned entertainment, gaming and hospitality destination unveiled a \$1.5 billion expansion on Oct. 24, 2019. New offerings include 638 upscale guestrooms in the first-ever Guitar Hotel, 168 luxury guestrooms and unique swim-up suites in the adjacent Oasis Tower at Seminole Hard Rock Hotel & Casino Hollywood, and 465 newly redesigned guestrooms in Hard Rock Hotel for a combined room count of 1,271 throughout the resort. Additional amenities include the lush, "Bora Bora" style lagoon with private cabanas and butler service; a 42,000 square-foot Rock Spa® & Salon; a 13.5-acre recreational water experience for swimming, kayaking and paddleboarding; 19 dining outlets and 20 bars and lounges; an expansive gaming floor with 3,100 slots, 195 table games and a 45-table poker room; 120,000 square feet of premier meeting and convention space including a 38,000 square-foot, carpeted exhibition hall; and The Shoppes at The Guitar Hotel, a 26,000 square-foot retail promenade. The highly anticipated Hard Rock Live entertainment venue with a 7,000-person capacity, will showcase A-list entertainers, comedy acts, Broadway performances, sporting events and live broadcast productions. The integrated resort is located on 87 acres of the Hollywood Seminole Reservation along State Road 7 (U.S. Highway 441), and is 10 minutes from Fort Lauderdale/Hollywood International Airport and 30 minutes from downtown Miami and Miami International Airport. For more information, visit us online at [www.seminolehardrockhollywood.com](http://www.seminolehardrockhollywood.com), call 800-937-0010 or follow us: Facebook: [SeminoleHardRockHollywood](https://www.facebook.com/SeminoleHardRockHollywood), Twitter: [@HardRockHolly](https://twitter.com/HardRockHolly), Instagram: [@HardRockHolly](https://www.instagram.com/HardRockHolly)

## **About Hard Rock's Safe + Sound Protocols**

To help keep guests and team members safe and healthy, all Hard Rock Hotel & Casino locations have implemented SAFE + SOUND, a best-in-class program focused on enhanced cleaning practices, social interaction guidelines and workplace protocols. The program, developed by a team of hospitality and gaming experts in collaboration with worldwide health and sanitization specialists, ensures properties

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pass a rigorous 262-point inspection independently assessed by NSF International. The SAFE + SOUND program implements the highest level of safety, sanitization, and employee training. From the initial welcome at check-in down to each detail inside guest rooms and common areas throughout the property, there is a heightened focus on cleanliness. Additionally, Hard Rock Hotel team members have been trained by Ecolab cleaning experts on proper disinfection procedures. For additional information on Hard Rock's SAFE + SOUND please visit <https://www.hardrockhotels.com/safe-and-sound.aspx>.

## **About Hard Rock®**

Hard Rock International (HRI) is one of the most globally recognized companies with venues in 69 countries spanning 240 locations that include owned/licensed or managed Hotels, Casinos, Rock Shops®, Live Performance Venues and Cafes. HRI also launched a joint venture named Hard Rock Digital in 2020; an online sportsbook, retail sportsbook and internet gaming platform. Beginning with an Eric Clapton guitar, Hard Rock owns the world's most valuable collection of music memorabilia at more than 86,000 pieces, which are displayed at its locations around the globe. In 2020, Hard Rock International was honored as one of Forbes Magazine's Best Employers for Diversity. In 2019 and 2020, Hard Rock was named Forbes Magazine's Top Employers for Women. Hard Rock destinations are located in international gateway cities, including its two most successful flagship properties in Florida and home to the world's first Guitar Hotel® in South Florida, Global Gaming's 2020 Property of the Year. The brand is owned by HRI parent entity The Seminole Tribe of Florida. For more information on Hard Rock International visit [www.hardrock.com](http://www.hardrock.com) or [shop.hardrock.com](http://shop.hardrock.com).

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