



A Donald J. Trump & NBCUniversal Partnership | **T R U M P** NBCUniversal

## **UNIVISION ENTERS INTO LONG-TERM PARTNERSHIP WITH THE MISS UNIVERSE® ORGANIZATION**

***Landmark Deal with the Trump Organization and NBCUniversal-Owned Miss Universe Organization to Bring the World Renowned Miss Universe® And Miss USA® Pageants to Univision Communications Inc.***

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**MIAMI, FL – JANUARY 27, 2015** – Univision Communications Inc., NBCUniversal, Donald J. Trump and Paula M. Shugart, president of the Miss Universe Organization, announced today a long-term partnership that will bring the Spanish-language television and digital rights for the MISS UNIVERSE® and MISS USA® pageants to Univision Communications Inc. Univision will work with the Miss Universe Organization to co-produce the MISS UNIVERSE® and MISS USA® pageants.

“The Miss Universe and Miss USA pageants consistently rank as the most watched, most-coveted properties and entertainment programs around the world,” said Donald J. Trump. “Adding Univision as one of our leading media partners in addition to NBC could not be more exciting,” adds Trump.

“Our new partnership will bring the MISS UNIVERSE and MISS USA pageants, among the most watched forms of television entertainment in the world to Univision, the number one media brand for U.S. Hispanics,” says Paula M. Shugart. “Our collaboration will bring unmatched entertainment to the most passionate, loyal audience that Univision offers to one of the fastest growing and important demographic communities in the U.S.,” adds Shugart.

Alberto Ciurana, president of Programming and Content, Univision Communications Inc. added, “We look forward to working with our partners to extend these iconic brands to Univision's dynamic and engaged audiences across all platforms.”

The MISS UNIVERSE® beauty pageant is distributed to approximately 190 countries and territories.

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***About Miss Universe Organization***

*The Miss Universe Organization (MUO) is a Donald J. Trump and NBCUniversal joint venture which uses its global grassroots reach to empower women to be self-confident and strive to be their personal best. MUO believes that every woman should be “Confidently Beautiful.” The MISS UNIVERSE®, MISS USA®, and MISS TEEN USA® beauty pageants provide an international platform through dedicated partnerships with charities, sponsors, and brands around the world. During their reign, our winners are given the tools to personally and professionally enrich others by providing humanitarian efforts to affect positive change, all while developing their personal career goals. For more information, and to learn more about Miss Universe’s official cause to raise awareness for HIV/AIDS education and prevention around the world, please visit: [www.missuniverse.com](http://www.missuniverse.com).*

***About Univision Communications Inc.***

*Univision Communications Inc. (UCI) is the leading media company serving Hispanic America. The Company, a leading content creator in the U.S., includes Univision Network, one of the top five networks in the U.S. regardless of language and the most-watched Spanish-language broadcast television network in the country reaching approximately 94% of U.S. Hispanic television households; UniMás, a leading Spanish-language broadcast television network reaching approximately 88% of U.S. Hispanic television households; Univision Cable Networks, including Galavisión, the country’s leading Spanish-language cable network, as well as Univision tlnovelas, a 24-hour cable network dedicated to novelas, Univision Deportes Network, a 24-hour cable network dedicated to sports, ForoTV, a 24-hour Spanish-language cable network dedicated to news, and an additional suite of cable offerings - De Película, De Película Clásico, Bandamax, Ritmoson and Telehit; Univision Television Group, which owns and/or operates 61 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Hispanic radio group which owns and/or operates 67 radio stations in 16 of the top 25 U.S. Hispanic markets and Puerto Rico; an Interactive network of online and mobile apps and products including UVideos, the first bilingual digital network serving Hispanic America, Uforia, the leading Hispanic digital music service, [Univision.com](http://Univision.com), the No. 1 most-visited Spanish-language website among U.S. online Hispanics, and Univision Partner Group, a specialized advertising and publisher network. UCI’s assets also include a minority stake in El Rey Network, a 24-hour English-language network founded by maverick filmmaker Robert Rodriguez, and a joint venture with Disney/ABC Television Network for Fusion, a news, pop culture and satire TV and digital network. Headquartered in New York City, UCI has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States. For more information, please visit [www.Univision.net](http://www.Univision.net).*

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