



FOR IMMEDIATE RELEASE

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The Miss Universe Organization and USO to Team Up and Continue Tradition of Spreading Cheer to Troops and Military Families

Miss USA 2011 Alyssa Campanella, Miss Teen USA 2011 Danielle Doty and Miss Universe 2011 Leila Lopes to Travel on USO Overseas Tour to Germany

Twitter Pitch: @MissUSA, @MissTeenUSA and @MissUniverse extend thanks to military families in Germany on @the_USO tour

WHAT: USO tour featuring Miss USA 2011 **Alyssa Campanella**, Miss Teen USA 2011 **Danielle Doty** and Miss Universe 2011 **Leila Lopes**

WHEN: March 9 - March 14, 2012

WHERE: Germany

WHY: Reigning titleholders Miss USA 2011 **Alyssa Campanella**, Miss Teen USA 2011 **Danielle Doty** and Miss Universe 2011 **Leila Lopes** are poised to deliver smiles and good cheer to U.S. troops and military families in Germany on a week-long USO/Armed Forces Entertainment tour. Continuing a longstanding tradition of supporting and lifting the spirits of our men and women in uniform and their families, the trio will visit with military families, sign autographs and share messages of inspiration with troops. Among the bases they will visit, include Wiesbaden Army Airfield, Ramstein Air Base, U.S. Army Garrison Stuttgart and Spangdahlem Air Base.

A long-time supporter of America's Armed Forces and the USO, the Miss Universe Organization frequently sends titleholders on USO tours to visit troops and military families around the world. Most recently, Campanella teamed up with USO President Sloan Gibson to help promote one of the USO's newest initiatives USO Wishbook - an alternative giving website that allows people the opportunity to give a gift and support troops at the same. Last year, former Miss USA Rima Fakhri and former Miss Teen USA Kamie Crawford visited with hundreds of military families in Spain and Portugal.

This trip marks the first time Campanella, Doty and Lopes will travel overseas to extend America's thanks to troops as part of a USO tour.

QUOTES: *Attributed to Miss USA 2011 Alyssa Campanella:*
"I am so grateful to work with the USO again. I know how much the work they do means to our troops. My grandfather and one of my closest friends served in the military, and I've heard from them how much it means to know that the people back home appreciate their sacrifices. Saying 'thank you' seems like such a small thing but really it's all our troops want to hear."

Attributed to Miss Teen USA 2011 Danielle Doty:
"This is such an amazing opportunity. I am looking forward to sharing my experiences with my military peers, hearing their stories and delivering a touch of home to our troops and their families as part of my USO tour."

Attributed to Miss Universe 2011 Leila Lopes:
"Being crowned Miss Universe 2011 was a great honor but even more humbling is being able to take part in a trip like this and working with the USO. Those who selflessly serve to protect the rights of others deserve all of our respect and thanks. I can't wait to get out there and let troops and their families know how much we appreciate them."

For more information about the USO, visit uso.org.

About the USO

The USO (United Service Organizations) lifts the spirits of America's troops and their families millions of times each year at hundreds of places worldwide. We provide a touch of home through centers at airports and military bases in the U.S. and abroad, top quality entertainment and innovative programs and services. We also provide critical support to those who need us most, including forward-deployed troops and their families, wounded warriors and their families and the families of the fallen.

The USO is a private, nonprofit organization, not a government agency. We rely on the generosity of our volunteers and donors. In addition to individual donors and corporate sponsors, the USO is supported by President's Circle Partners: American Airlines, AT&T, Clear Channel, Kangaroo Express, Kroger, Lowe's, Northrop Grumman Corporation, Procter & Gamble, and TriWest Healthcare Alliance and Worldwide Strategic Partners: BAE Systems, The Boeing Company, The Coca-Cola Company, Lockheed Martin, and Microsoft Corporation. We are also supported through the United Way and Combined Federal Campaign (CFC-11381). To join us in this patriotic mission, and to learn more about the USO, please visit uso.org.

About MISS UNIVERSE:

The Miss Universe Organization, a Donald J. Trump and NBCUniversal joint venture, is a global community empowering role models of beauty, health and leadership for young women of today. As part of the organization, Miss Universe, Miss USA and Miss Teen USA are dedicated to partnering with charities around the world, and to increasing awareness for HIV/AIDS and breast and ovarian cancers. For more information, visit: www.missuniverse.com.

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