

MISS*USA

CONFIDENTLY BEAUTIFUL

Olivia Jordan **Miss USA 2015**

On July 12, 2015, Olivia Jordan was named the 64th Miss USA and became the first woman representing Oklahoma to bring home the crown. Olivia was chosen by a panel of former Miss Universe and Miss USA titleholders who recognized Olivia's confidence when she stepped on stage in a hot pink ball gown with ease and gracefully answered questions about what hot button issue will be the next for our country to tackle. Olivia went on to compete at the 2015 MISS UNIVERSE® competition and placed second runner-up out of 80 delegates from around the world.

Olivia was born and raised in Tulsa, Oklahoma and no matter where a career in front of the camera takes her, she will always call America's heartland home. Olivia has one older sister who she says is her complete opposite, but also her best friend and biggest fan. Throughout her high school career, Olivia kept busy by focusing on her studies and allocating any spare time to extracurricular activities as a member of the student council, an athlete on the tennis team and captain of varsity cheerleading.

The transition to college was easy for an independent person like Olivia, even if it did involve moving halfway across the country to attend Boston University, where she earned her bachelor's degree in health science. This focus of study was something that Olivia had been avid about long before her college career and a subject that encouraged her to become a certified personal trainer and group fitness instructor while she was a student at BU. As a volunteer at the women's resource center on campus, Olivia became increasingly more interested in issues that affect women on campus – and in our country – which inspired her to build a platform for topics she is passionate about.

Throughout the last four years, Olivia has become an advocate for Alzheimer's Association, a cause that her parents have been dedicated to for over 30 years, lobbying on Capitol Hill for increased research and funding to find a cure. Olivia was the host for this past year's Oklahoma Chapter Alzheimer's Association Memory Gala where she was proud to declare that 2 million dollars was raised in 2015 in Oklahoma with 1.3 million raised in her hometown of Tulsa alone. Olivia has also been recognized recently as an outstanding advocate of Children of the Night, an organization that is dedicated to getting children out of prostitution in the United States. Olivia claims, "It is astonishing how many people only recognize child prostitution as an international issue and not a homegrown problem. This is a topic I want to bring more awareness to and help find justice for the countless number of children that are affected in our country alone."

Standing at nearly six feet tall, Olivia stepped into her reign with a head start in Hollywood as a model and actress. The film credits that can boast her include Hot Tub Time Machine 2, 10.0 Earthquake, and Starving in Suburbia, among others. Olivia can be seen on TV screens across the globe from domestic and international commercial campaigns she has been in with brands such as Volkswagen, Agent Provocateur, and David's Bridal to name a few.

A lover of cinema, Olivia is passionate about the art of film and says that watching her favorite flicks is what she does to relax. When she isn't walking the red carpets at movie premieres, you can most likely find the actress at the theater catching up on all the new releases that have hit the box office.

As Miss USA, Olivia is a spokesperson for breast and ovarian cancers education, prevention and awareness and has worked closely with organizations such as Gilda's Club, ScanVan, Ovarian Cancer National Alliance, among others. She also works regularly with Project Sunshine and Best Buddies.

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ABOUT MISS USA

The Miss Universe Organization (MUO) uses its global grassroots reach to empower women to be self-confident and strive to be their personal best. MUO believes that every woman should be “Confidently Beautiful.” The MISS UNIVERSE[®], MISS USA[®], and MISS TEEN USA[®] beauty pageants provide an international platform through dedicated partnerships with charities, sponsors, and brands around the world. During their reign, our winners are given the tools to personally and professionally enrich others by providing humanitarian efforts to affect positive change, all while developing their personal career goals. For more information, and to learn more about Miss USA’s official cause to raise awareness for breast and ovarian cancer education and prevention please visit: www.missusa.com.

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