

MISS * TEEN USA

CONFIDENTLY BEAUTIFUL

HISTORY OF THE PAGEANTS

The Miss Universe Organization (MUO) empowers women to develop the confidence they need to achieve their personal best. The Miss Universe Organization places priority on the importance of getting involved and giving back by providing a dedicated international platform of charitable partnerships. As leaders and role models within their communities, our contestants and titleholders work to affect positive change through volunteering, fundraising and advocacy.

The contestants and titleholders that have gone through the Miss Universe system are able to cultivate their personal career goals, advocate for humanitarian issues and be a voice to affect positive change in the world. These women are forward thinking and motivated to not just talk about this change, but to initiate it. They have gone on to high-profile careers in government, business, finance, broadcasting, as well as film and television.

The first MISS USA® and MISS UNIVERSE® pageants were originally held concurrently in Long Beach, California as promotional events for a local swimwear company. The competitions moved to Miami Beach, Florida in 1960 with the broadcast tradition beginning on the CBS Television Networks. In 1965, the two competitions became separate live television specials, and since 1972 have been telecast from exotic locations around the globe evolving into premier international live events. Throughout the telecasts, contestants are judged in three categories: swimsuit, evening gown and interview. The MISS TEEN USA® competition debuted in August 1983 in Lakeland, Florida and has become one of the premier events for teenage women.

The organization is dedicated to partnering with charities around the world, and to increasing awareness for HIV/AIDS and breast and ovarian cancers by forging relationships with organizations committed to research and education. The MISS UNIVERSE® and MISS USA® telecasts are distributed internationally to approximately 190 countries. MISS UNIVERSE, MISS USA and MISS TEEN USA are registered trademarks and service marks of Miss Universe L.P., LLLP®

MISS UNIVERSE®

Satellite developments in the 1970s allowed the MISS UNIVERSE pageant to travel outside the United States and in 1972 was telecast live for the first time from the Cerromar Beach Hotel in Dorado, Puerto Rico. The event inaugurated a series of annual television specials, which presented the culture and attractions of some of the most spectacular regions of the world to an international audience of approximately 1 billion people. The MISS UNIVERSE telecast is currently broadcast in approximately 190 countries. The pageant has traveled to these exciting locations:

- ◆ Manila, Philippines (2016)

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- ◆ Las Vegas, Nevada (2015)
- ◆ Doral-Miami, Florida (2014)
- ◆ Moscow, Russia (2013)
- ◆ Las Vegas, Nevada (2012)
- ◆ São Paulo, Brazil (2011)
- ◆ Las Vegas, Nevada (2010)
- ◆ Paradise Island, Bahamas (2009)
- ◆ Nha Trang, Vietnam (2008)
- ◆ Mexico City, Mexico (2007)
- ◆ Los Angeles, California (2006)
- ◆ Bangkok, Thailand (2005)
- ◆ Quito, Ecuador (2004)
- ◆ Panama City, Panama (2003)
- ◆ Puerto Rico (2001, 2002)
- ◆ Cyprus (2000)
- ◆ Trinidad & Tobago (1999)
- ◆ Honolulu, Hawaii (1998)
- ◆ Miami Beach, Florida (1997)
- ◆ Las Vegas, Nevada (1996)
- ◆ Windhoek, Namibia (1995)
- ◆ Manila, Philippines (1994)
- ◆ Mexico City, Mexico (1993)
- ◆ Bangkok, Thailand (1992)
- ◆ Las Vegas, Nevada (1991)
- ◆ Los Angeles, California (1990)
- ◆ Cancun, Mexico (1989)
- ◆ Taipei, Taiwan (1988)
- ◆ Singapore (1987)
- ◆ Panama City, Panama (1986)
- ◆ Miami, Florida (1984, 1985)
- ◆ St. Louis, Missouri (1983)
- ◆ Lima, Peru (1982)
- ◆ New York, New York (1981)
- ◆ Seoul, South Korea (1980)
- ◆ Perth, Australia (1979)
- ◆ Acapulco, Mexico (1978)
- ◆ The Dominican Republic (1977)
- ◆ Hong Kong (1976)
- ◆ El Salvador (1975)

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- ◆ Manila, Philippines (1974)
- ◆ Athens, Greece (1973)
- ◆ Dorado, Puerto Rico (1972)
- ◆ Greater Miami, Florida (1960-1971)
- ◆ Long Beach, California (1952-1959)

MISS USA®

In 1972, the 21st annual search for Miss USA was held in Puerto Rico and was broadcast live, via satellite for the first time. The pageant features contestants from all 50 states and the District of Columbia. Miss USA goes on to compete in the MISS UNIVERSE pageant. The show has traveled to the following cities:

- ◆ Las Vegas, Nevada (2016)
- ◆ Baton Rouge, Louisiana (2014, 2015)
- ◆ Las Vegas, Nevada (2008, 2009, 2010, 2011, 2012, 2013)
- ◆ Los Angeles, California (2007)
- ◆ Baltimore, Maryland (2005 & 2006)
- ◆ Los Angeles, California (2004)
- ◆ San Antonio, Texas (2003)
- ◆ Gary, Indiana (2001, 2002)
- ◆ Branson, Missouri (1999, 2000)
- ◆ Shreveport – Bossier, Louisiana (1997, 1998)
- ◆ South Padre Island, Texas (1994-1996)
- ◆ Wichita, Kansas (1990-1993)
- ◆ Mobile, Alabama (1989)
- ◆ El Paso, Texas (1988)
- ◆ Albuquerque, New Mexico (1987)
- ◆ Miami, Florida (1986)
- ◆ Lakeland, Florida (1984, 1985)
- ◆ Knoxville, Tennessee (1983)
- ◆ Mississippi Gulf Coast (1979-1982)
- ◆ Charleston, South Carolina (1977, 1978)
- ◆ Niagara Falls, New York (1974-1976)
- ◆ New York, New York (1973)
- ◆ Puerto Rico (1972)
- ◆ Greater Miami, Florida (1960-1971)
- ◆ Long Beach, California (1952-1959)

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The MISS TEEN USA® pageant became an annual event after it attracted strong television ratings following its debut in Lakeland, Florida. The pageant features contestants from all 50 states and the District of Columbia. The following cities have hosted the show:

- ◆ Las Vegas, Nevada (2016)
- ◆ Paradise Island, Bahamas (2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015)
- ◆ Pasadena, California (2007)
- ◆ Palm Springs, California (2003, 2004, 2006)
- ◆ Baton Rouge, Louisiana (2005)
- ◆ South Padre Island, Texas (2001, 2002)
- ◆ Shreveport-Bossier, Louisiana (1998-2000)
- ◆ South Padre Island, Texas (1997)
- ◆ Las Cruces, New Mexico (1996)
- ◆ Wichita, Kansas (1995)
- ◆ Mississippi Gulf Coast (1990-1994)
- ◆ San Bernadino, California (1988, 1989)
- ◆ El Paso, Texas (1987)
- ◆ Daytona Beach, Florida (1986)
- ◆ Miami, Florida (1985)
- ◆ Memphis, Tennessee (1984)

* *The MISS TEEN USA® Pageant is currently not broadcast live.*