



**2020 MISS USA® AND 2020 MISS TEEN USA® COMPETITIONS TO AIR
LIVE FROM ELVIS PRESLEY'S GRACELAND IN NOVEMBER**

Live fan experiences to take place throughout the week

NEW YORK, NY (AUGUST 31, 2020) – The Miss Universe Organization today announced that the 2020 MISS USA® and 2020 MISS TEEN USA® competitions will take place at Elvis Presley's world-famous home, Graceland, in Memphis, Tennessee, this November.

MISS USA will air live on FYI™ Monday, November 9 from 8:00 to 10:00 p.m. EST. MISS TEEN USA will stream live on the Miss Universe Organization social channels Saturday, November 7 from 9:00 to 11:00 EST. The AAA Four Diamond resort and hotel [The Guest House at Graceland](#) will be the host hotel.

“The Miss Universe Organization and the team at Graceland have created an innovative event that prioritizes the health and safety of the contestants, audience, and crew who will join us in Graceland,” said Paula M. Shugart, president of The Miss Universe Organization. “We look forward to crowning a new Miss USA and Miss Teen USA in the historic city of Memphis. While this year’s competitions will look a little different as we adhere to crucial safety guidelines, we are excited to bring the thrill and excitement of the iconic MISS USA and MISS TEEN USA competitions to homes across America.”

In addition to individual tickets for sale, Graceland and the Miss Universe Organization have created limited-availability Experience Packages for fans of all ages, in compliance with local COVID-19 protocols. These packages will include multiple offerings, such as best-in-house seating to the MISS USA and MISS TEEN USA competitions, panel discussions with former winners and industry experts, exclusive events, Graceland Tours and Archives presentation, unique commemorative gifts and much more. For full Experience Package descriptions, and to purchase packages or individual show tickets, please visit www.graceland.com/missusa.

“Working with the Miss Universe Organization, a global, inclusive organization that celebrates women of all cultures and backgrounds and empowers them to realize their goals, is extremely important today,” said Joel Weinshanker, managing partner of Graceland Holdings LLC. “We very much look forward to being part of the broadcast and events.”

At both MISS USA and MISS TEEN USA, women representing all 50 states and the District of Columbia will compete in multiple categories. The winner of Miss USA will move to New York City to represent the brand and various philanthropic organizations during her reign, while Miss Teen USA will carry out her duties from her home state.

“Being Miss USA has afforded me the opportunity to be an advocate for issues that deserve attention, including criminal justice reform and racial inequality,” said reigning Miss USA Cheslie Kryst. “I am proud to continue the legacy of national titleholders who speak up and encourage change, and I look forward to supporting the next Miss USA and Miss Teen USA in doing the same.”

MISS * USA



Fans can also bring home the experience by purchasing the official MISS USA 2020 merchandise crate. Featuring exclusive items, including a replica Miss USA crown, limited edition program book, t-shirt and facemask, this crate - valued at over \$100 - is available for \$49.99 exclusively at www.missusastore.com.

Press who are interested in virtually attending the events may register by sending an email to press@missuniverse.com.

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The Miss Universe Organization (MUO)

The Miss Universe Organization (MUO) is a global community that empowers women to realize their goals through experiences that build self-confidence and create opportunities for success. MISS UNIVERSE®, MISS USA®, and MISS TEEN USA® programs provide the 10,000 women who participate annually an international platform to affect positive change through influential humanitarian and professional efforts. The contestants and titleholders are leaders and role models in their communities, develop personal and professional goals, and inspire others to do the same. MUO is a subsidiary of Endeavor, a global entertainment, sports and content company. For more information, visit www.missuniverse.com.

IMG

IMG is a global leader in sports, fashion, events and media. The company manages some of the world's greatest athletes and fashion icons; owns and operates hundreds of live events annually; and is a leading independent producer and distributor of sports and entertainment media. IMG also specializes in licensing, sports training and league development. IMG is a subsidiary of Endeavor, a global entertainment, sports and content company.

About Graceland and Elvis Presley Enterprises, Inc.

Elvis Presley's Graceland, in Memphis, is music's most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland and its related properties, including Elvis Presley's Memphis, Graceland's new entertainment and exhibition complex over 200,000 square feet in size; the new 80,000 square feet Graceland Exhibition Center featuring rotating exhibits; the AAA Four Diamond Guest House at Graceland 450-room resort hotel; and the Graceland Archives, featuring thousands of artifacts from Elvis' home and career. EPE also produces and licenses Elvis-themed live events, tours, and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. Graceland is the only attraction worldwide to ever receive seven USA Today 10 Best Readers' Choice Awards: In 2019 it was named "Best Tennessee Attraction and Iconic Landmark," in 2018, it was voted "Best Tennessee Attraction" and "Best Holiday Historic Home Tour," in 2015 voted the world's "Best Musical Attraction" and "Best Historic Southern Attraction," and in 2013 voted the #1 "Iconic American Attraction." In 2019 TripAdvisor named Graceland the most popular attraction in Tennessee, in 2018 TripAdvisor Travelers' Choice Awards named Graceland one of the top 25 landmarks in the world and Rolling Stone named it one of 10 Great American Music Landmarks. For more information on EPE and Graceland, visit www.graceland.com.

MISS * USA



FYI

FYI,TM inspires the 'enthusiast' in us all by highlighting those who live life to the fullest and pursue their passions and interests. Bringing together in one place a range of enthusiast lifestyle genres – from cars to all things home, the great outdoors to the amazing stories behind collectibles and much more – FYI, takes viewers inside the worlds of passionate enthusiasts who live their lives on their own terms. FYI is an A+E Networks' brand. For more information, visit <https://www.aenetworks.com/brands/fyi>

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